

DARA GREENWOOD

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Department of Psychology
Vassar College
124 Raymond Ave
Box 49
Poughkeepsie, NY 12604-0049

EDUCATION

University of Massachusetts, Amherst, MA

Ph.D. Personality and Social Psychology, May 2004

Thesis: Transporting to TV-Land: The impact of idealized character identification on self and body image; Chair: Paula Pietromonaco, Ph.D.

M.S. Psychology, May 2002

Thesis: The interplay among attachment style, media consumption, and eating disorders: A social psychological analysis; Chair: Paula Pietromonaco, Ph.D.

Wesleyan University, Middletown, CT

B.A. Psychology, High Honors, May 1997

Thesis: Social psychological history of female distress: Hysteria, schizophrenia, and multiple personality disorder

Advisors: Karl Scheibe, Ph.D. & Jill Morawski, Ph.D.

ACADEMIC AND RESEARCH POSITIONS

Vassar College, Poughkeepsie, NY, Fall 2010-present
Assistant Professor, Department of Psychology

University of Michigan, Ann Arbor, MI, Fall, 2004-2010
Assistant Professor, Department of Communication Studies
Faculty Associate, Institute for Social Research
Adjunct Faculty, Department of Psychology

University of Massachusetts, Amherst, MA, 1999-2004
Graduate Student Teaching Assistant
Summer Instructor (*Social Psychology of the Mass Media*)

Amherst College, Amherst, MA, Fall 2003
Visiting Instructor (*Social Psychology of the Mass Media*)

Massachusetts General Hospital/Harvard Eating Disorders Center, Boston, MA, 1997-1999
Research Assistant, NIMH-funded Longitudinal Study of Anorexia and Bulimia Nervosa
PI: David Herzog, M.D.

Wesleyan University, Middletown, CT, 1995
Undergraduate Teaching Assistant (Social Psychology; Writing Workshop)
Undergraduate Research Assistant (Karl Scheibe)

GRANTS AND AWARDS

Vassar College

- Mellon Faculty Conversation Fund: "Film and Television's Effects on Emotions and on Gender Roles"
A Series of Lunch Conversations Between Sarah Kozloff and Dara Greenwood (2011-12)
- Mellon Faculty Conversation Fund: "Tenure Application Discussions on Pedagogy and Scholarship"
A Series of Lunch Conversations Among Junior Faculty Coming up for Tenure Review (2013-14)

University of Michigan

- Payne Fund for Summer Research, Department of Communication Studies, 2009
Support for graduate student collaboration (Julia Lippman)
- Spring/Summer Research Grant, Rackham School of Graduate Studies, 2008
Support for graduate student collaboration (Julia Lippman)
- Payne Fund for Summer Research, Department of Communication Studies, 2006-2008
Support for graduate student collaborations (Catherine Hammond, Jennifer Fogel, Katie Brown)
- LS&A Fund, Faculty Support, 2004-2008

University of Massachusetts

- Graduate School Conference Travel Grant (Nova Scotia), 2002
- Department of Psychology Conference Travel Grant (NYC), 2002
- Graduate School Fellowship, 2001
Merit-based award equivalent to an assistantship waiver, offered to select group of graduate students from across the university

Harvard Eating Disorders Center

- Matina Horner Summer Research Fellow, 2001
Awarded to facilitate original research in the field of eating disorders
Mentor: Debbie Franko, Ph.D.

Wesleyan University

- Phi Beta Kappa National Honor Society, 1997
- Thorndike Award for Excellence in Psychology, 1997

PEER-REVIEWED PUBLICATIONS AND CHAPTERS

- Greenwood, D. (in press). Fame and Social Media: Do attitudes about fame and favorite media figures predict Facebook and Twitter use? *Psychology of Popular Media Culture*.
- Greenwood, D. (in press). Body image and portrayals. In *Encyclopedia of Health Communication* (T. Thompson, Ed.). Sage.
- Greenwood, D. (in press). Attachment and conflict. In *International Encyclopedia of Interpersonal Communication* (C. Berger & M. Roloff, Eds.). Wiley-Blackwell.
- Greenwood, D. N., Long, C., & Dal Cin, S. (2013). Fame and the social self: The Need to belong, narcissism, and relatedness predict fame appeal. *Personality and Individual Differences*, 55, 490-495.
- Long, C. R., & Greenwood, D. (2013). Joking in the face of death: A Terror Management approach to humor production. *HUMOR: International Journal of Humor Research*, 1-17.

PEER-REVIEWED PUBLICATIONS AND CHAPTERS CONTINUED

- Greenwood, D., & Dal Cin, S. (2012). Ethnicity and body consciousness: Black and White American women's negotiation of media ideals and others' approval. *Psychology of Popular Media Culture, 1*, 220-235.
- Lippman, J. R., & Greenwood, D. N. (2012). A song to remember: Emerging adults recall memorable music. *Journal of Adolescent Research, 27*, 1-24.
- Greenwood, D. N., & Long, C. R. (2011). Attachment style, the need to belong and relationship status predict imagined intimacy with media figures. *Communication Research, 38*, 278-297.
- Greenwood, D. N., & Lippman, J. R. (2010). Gender, media use and impact. In J. Chrisler, & D. McCreary (Eds.), *Handbook of Gender Research in Psychology: Vol. 2* (pp. 643-669). New York, Springer.
- Greenwood, D. (2010). Of sad men and dark comedies: Gender and mood effects on entertainment media preferences. *Mass Communication and Society, 13*, 232-249.
- Greenwood, D. N., & Long, C. R. (2009). Psychological predictors of media involvement: Solitude experiences and the need to belong. *Communication Research, 36*, 637-654.
- Knobloch-Westerwick, S., David, P., Eastin, M., Tamborini, R., & Greenwood, D. (2009). Sports spectators' suspense: Affect and uncertainty in sports entertainment. *Journal of Communication, 59*, 806-823.
- Greenwood, D., & Long, C. (2009). Mood specific media use and emotion regulation: Patterns and individual differences. *Personality and Individual Differences, 46*, 616-621.
- Greenwood, D. N. (2009). Idealized TV friends and young women's body concerns. *Body Image, 6*, 97-104.
- Greenwood, D., Pietromonaco, P. R., & Long, C. R. (2008). Young women's attachment style and interpersonal engagement with female TV stars. *Journal of Social and Personal Relationships, 25*, 387-407.
- Greenwood, D. N. (2008). Television as escape from self: Psychological predictors of media involvement. *Personality and Individual Differences, 44*, 414-424.
- Greenwood, D. (2007). Are female action heroes risky role models? Character identification, idealization and viewer aggression. *Sex Roles, 57*, 725-732.
- Dubow, E., Huesmann, R., & Greenwood, D. (2006). Media and youth socialization: Underlying processes and moderators of effects. In J. Grusec & P. Hastings (Eds.), *Handbook of Socialization* (pp. 404-430). New York: Guilford.
- Pietromonaco, P. R., Greenwood, D., & Feldman Barrett, L. (2004). Conflict and intimacy in adult close relationships. In J. A. Simpson & W. S. Rholes (Eds.), *Adult attachment: New directions and emerging issues* (pp. 267-299). New York: Guilford.

PEER-REVIEWED PUBLICATIONS AND CHAPTERS CONTINUED

- Greenwood, D.N., & Pietromonaco, P. (2004). The interplay among attachment orientation, idealized images of women, and body dissatisfaction: A social psychological analysis. In L.J Shrum (Ed.), *The psychology of entertainment media: Blurring the lines between entertainment and persuasion* (pp. 291-308). Mahwah, NJ: Erlbaum.
- Greenwood, D., & Isbell, L. (2002). Ambivalent sexism and the dumb blonde: Men's and women's reactions to sexist jokes. *Psychology of Women Quarterly*, 26, 340-349.
- Franko, D. L., Blais, M.A., Becker, A.E., Delinsky, S.S., Greenwood, D.N., Flores, A.T., Ekeblad, E.R., Eddy, K.T., & Herzog, D.B. (2002). Dr. Franko and colleagues reply [Comment/Reply]. *American Journal of Psychiatry*, 159 (7) 1250.
- Franko, D. L., Blais, M.A., Becker, A.E., Delinsky, S.S., Greenwood, D.N., Flores, A.T., Ekeblad, E.R., Eddy, K.T., & Herzog, D.B. (2001). Pregnancy complications and neonatal outcomes in women with eating disorders. *American Journal of Psychiatry*, 158 (9) 1461-1466.
- Herzog, D.B., Greenwood, D.N., Dorer, D.J., Flores, A.T., Richards, A., Ekeblad, E.R., Blais, M.A., & Keller, M.B. (2000). Mortality in eating disorders. *International Journal of Eating Disorders*, 28 (1), 20-26.
- Blais, M.A., Becker, A.E., Burwell, R.A., Flores, A.T., Nussbaum, K.M., Greenwood, D.N., Ekeblad, E.R., & Herzog, D.B. (2000). Pregnancy: Outcome and impact on symptomatology in a cohort of eating disordered women. *International Journal of Eating Disorders*, 27 (2), 140-149.
- Herzog, D.B., Dorer, D.J., Keel, P.K., Selwyn, S.E., Ekeblad, E.R., Flores, A.T., Greenwood, D.N., Burwell, R.A., & Keller M.B. (1999). Recovery and relapse in anorexia and bulimia nervosa: a 7.5 year follow-up study. *Journal of Child and Adolescent Psychiatry*, 38 (7), 829-37.

UNDER REVIEW

- Greenwood, D., Isbell, L., & Long, C. Power poses and pink clothing: The Impact of gender role violations on impression formation. *Psychology of Women Quarterly*.

SELECT PEER-REVIEWED PRESENTATIONS

- Greenwood, D., Couture, A., Swanson, M., Perez, R. (May, 2013). Narcissism, appearance contingencies and empathy predict different aspects of fame appeal. Poster presented at the 25th Annual Meeting of the Association of Psychological Science, Washington D. C.
- Greenwood, D., Long, C., & Dal Cin, S. (January 2013). *Fame and the social self: The Need to Belong, Narcissism, and Relatedness Predict Attitudes about Fame*. Poster presented at the 14th Annual Meeting of the Society for Personality and Social Psychology, New Orleans.
- Greenwood, D., & Dal Cin, S. (July 2011) *TV stars and the self: A closer look at body image and ethnicity*. Paper presented at the 16th General Meeting of the European Association of Social Psychology. Stockholm, Sweden.

SELECT PEER-REVIEWED PRESENTATIONS CONTINUED

- Greenwood, D., & Whitaker, J. (May 2011). *When it comes to movies and young women's self-esteem, baseball trumps cheerleading*. Poster presented at the 23rd Annual Convention for the Association for Psychological Science. Washington, D. C.
- Greenwood, D., & Dal Cin, S. (January 2011) *TV stars and the self: A closer look at body image and ethnicity*. Poster presented at the Society of Personality and Social Psychology Annual Conference. San Antonio, Texas.
- Betz, D. E., Brown, C., & Greenwood, D. (January 2011). *"Meta-racist" humor effects on beliefs about racism*. Poster presented at the Society of Personality and Social Psychology Annual Conference (Humor Preconference). San Antonio, Texas.
- Long, C. R., & Greenwood, D. N. (January 2010). *Attachment, Belongingness Needs, and Relationship Status Predict Imagined Intimacies with Media Figures*. Poster presented at the Society for Personality and Social Psychology Annual Conference, Las Vegas, NV.
- Lippman, J. R. & Greenwood, D. N. (January 2010). *Rejection Sensitivity and Interpersonal Engagement with Media Figures*. Poster presented at the Society for Personality and Social Psychology Annual Conference, Las Vegas, NV.
- Long, C. R., Greenwood, D. N., & Mankoff, R. (May 2009). *Laughing in the face of death: Subliminal reminders of death activate humor production*. Poster presented at the Association of Psychological Science Annual Conference, San Francisco, CA.
- Greenwood, D. (August 2008). *Death in movies: Sad viewers' reactions to scenes from "Four Weddings and a Funeral"*. Paper presented at the 8th International Conference on Grief and Bereavement in Contemporary Society, Melbourne, Australia.
- Greenwood, D. (2008). *To be or to want to be: Does identification or idealization of female action heroes moderate female viewer's aggression?* Paper presented at the Association for Psychological Science Annual Conference, Chicago, IL.
- Knobloch-Westerwick, S., David, P., Eastin, M., Tamborini, R., & Greenwood, D. (2008). *Sports Spectators' Suspense: Affect and Uncertainty in Sports Entertainment*. Paper presented at the International Communication Association Annual Conference, Montreal.
- Long, C., Greenwood, D., Jenkins, J., Hunter, D., Post, B., Quitugua, K., & Terlecki, S. (2008). *Mood specific Media Use and Emotional Well Being*. Poster session at the Society for Personality and Social Psychology Annual Conference, Albuquerque, NM.
- Greenwood, D. (2007) (Chair/presenter). *Creating and Controlling our Emotional Environments via Selective Exposure to Entertainment Media*. Paper presented at the International Communication Association Annual Conference, San Francisco, CA.
- Greenwood, D. (2006). *Attachment style, emotion regulation, and strategic media use*. Poster presented at the Association for Psychological Science Annual Meeting, NY, NY.
- Greenwood, D. (2006). *Tough and Thin: Are female action heroes risky role models?* Poster presented at the Society for Personality and Social Psychology Annual Conference, Palm Springs, CA.

INVITED TALKS

Greenwood, D. (2011). *Wistful thinking: Psychological implications of imagined intimacy with media figures*. Social Psychology Colloquium Series, Rutgers University (Newark Campus).

Greenwood, D. (2010). *Wistful thinking: Psychological implications of imagined intimacy with media figures*. Social Psychology Colloquium Series, University of Massachusetts.

Greenwood, D. (2010). *Predictors and moderators of emotional involvement with entertainment media*. Department of Communication Studies Colloquium Series, University of Michigan

Greenwood, D. (2009). *Emotional and interpersonal involvement with entertainment media*. Social Psychology Brown Bag Series, University of Michigan.

Greenwood, D. (Spring, 2005). *The Drama of drama: Motivations and consequences of identifying with idealized media images*. Wesleyan University, Drama and the Life of Mind: Retirement symposium for Dr. Karl Scheibe.

Greenwood, D. (Fall, 2004). *Escaping the Self: The allure and consequences of identifying with idealized media images*. University of Michigan, Institute for Social Research Group Dynamics Seminar: Current Interests Among RCGD faculty.

POPULAR PRESS

Greenwood, D. (2013, October 4). Miles to Go: What Sinead got right, and wrong, in her (first) “open letter” to Miley Cyrus. Posted in Mirror Mirror: (Mis)representations of gender and identity in popular culture. *Psychology Today Blog*.
<http://www.psychologytoday.com/blog/mirror-mirror/201310/miles-go>

Summary of Long and Greenwood (2013) in Science Daily (July 2, 2013):
<http://www.sciencedaily.com/releases/2013/07/130702100339.htm>

Colin McEnroe Show (2012, October 8) WNPR Hartford. *Hair is political!* Guest.
<http://www.yourpublicmedia.org/node/22275>

Greenwood, D. (2012, January). Grand Theft Auto is good for you? Not so fast...: Most research suggests ill effects of violent video games. H. Sanchez (Ed.). *Resilience Inc., news., 11* (Reprinted from *Scientific American: Mind Matters*, June 22, 2010).

Riley, S. (2011, April 28). Big wedding has Americans royally bewitched. *Poughkeepsie Journal*.
<http://pqasb.pqarchiver.com/poughkeepsiejournal/access/2333744901.html?FMT=ABS&date=Apr+28%2C+2011>

Moss, C. (2011, Oct. 20th). America’s Baby Bump Obsession. *Youbeauty.com*
<http://www.youbeauty.com/health/pregnant-celebrities-obsession-beyonce-baby-bump>

Goodman, N. (2011, Sept. 22). When you’re in a relationship...with a TV character. *Youbeauty.com*
<http://www.youbeauty.com/relationships/consider-a-tv-character-your-friend-youre-not-crazy>

POPULAR PRESS CONTINUED

- Greenwood, D. (2010, June 22). Grand Theft Auto is good for you? Not so fast...: Most research suggests ill effects of violent video games. *Scientific American: Mind Matters* [online]. <http://www.scientificamerican.com/article.cfm?id=grand-theft-auto-is-good>
- McGinn, David (2009, November 24th). Office blonde jokes no laughing matter. *The Globe and Mail*. [Based on Greenwood & Isbell, 2002.] Active link: <http://www.theglobeandmail.com/life/work/office-blonde-jokes-no-laughing-matter/article1375166/>
- Current.com.* & *Physorg.com.* "Solitude contributes to a person's imagined intimacy with a TV character." Based on Greenwood & Long, 2009. Active link: <http://current.com/1os2i4c>
- University of Michigan Podcast.* "American Ideal: Young women look to their favorite female TV characters as role models for behavior and appearance." [Interviewed by Jared Wadley] Active link: <http://www.ns.umich.edu/podcast/audio.php?id=408>
- Van der Neut, D. (2008). *Psychologie Magazine*, Amsterdam, The Netherlands. [Based on Greenwood, 2008; Dutch]
- Setoodehs, R. (2006, December 11). Behind the Scenes: At the Caption Contest. *Newsweek, Periscope*, 16. [Based on informal survey conducted by Greenwood, Long & Mankoff]
- Dingfelder, S. (2006, June). The Formula for Funny. *APA Monitor*, 37 (6), 54.

JOURNAL REVIEWS

Media Psychology (Editorial Board Member)
Personality and Individual Differences
Psychology of Women Quarterly
Personality and Social Psychology Bulletin
Psychological Science
Sex Roles
Journal of Social and Personal Relationships
European Journal of Social Psychology
Journal of Research in Personality
Communication Research
Developmental Psychology
Psychology of Popular Media Culture